

## Hitachi Industrial Air Compressor Seminar held in Tudor Ballroom, Goodwood Park Hotel, Singapore on 7<sup>th</sup> September (HAS-ICE)



**HITACHI**  
Inspire the Next

**Hitachi Compressed Air Systems Seminar**



**Tudor Ballroom**  
**7<sup>th</sup> September 2018**  
**0900 to 1530hrs**



©Hitachi Asia Ltd.  
©Hitachi Industrial Equipment Systems Co., Ltd.



Located in Goodwood Park Hotel, Singapore the Tudor Ballroom was filled with excitement on 7<sup>th</sup> September 2018. Our compressor team hosted an Industrial Air Compressor seminar for Singapore customers. The event started brightly with a welcome speech by our General Manager, Mr Matsuura and closely followed by an exciting overall introduction of ICE business by our Deputy General Manager, Mr Anthony.

We were also honored to have the presence of Mr Kazama/HIES to provide an overall introduction of HIES business to all participants.

Key products presentation on Hitachi OSP Next2 series, DSP Next2 series, Oil-free Scroll Compressor and SDS Oil-Free Screw Compressor were explained by local Sales Manager, Mr Kay and overseas support expertise, Mr Saito/HHM.

All guests were given a short tour to personally see our products displayed in the seminar (OSP-37VAN2, DSP-22A5N2, SRL-1.5ME5A, Air Dryer and Filters and UX-Series Ink Jet Printer), as well as a sumptuous lunch in the hotel.

The seminar continued with further presentation on accessories like Refrigerated Air Dryer and Filtration, as well as shared knowledge on Energy Saving & Solutions and after-sales service by key person-in-charge Mr Andrew, Mr Endo/HAS-IDN and Mr Wong.

To promote synergy within our group, the Air Compressor team collaborated with Coding & Marking department, and Mr Joe diligently provided a product presentation on Industrial Ink Jet Printer to the participants.

The seminar ended with a Q&A session followed by Mr Johnny who summarized the event by thanking the guests for attending this seminar. A total of 61 participants (45 guests and 16 Hitachi member) joined this fruitful seminar and we received 7 potential enquires with a confirmed order after price negotiation for 1-unit of OSP-22M5AN2-L. The Coding & Marking team also received 4 potential enquiries.

### Event Calendar

Date	Event
11-13 October	Metalex Vietnam in Ho Chiminh City, Vietnam (HAS-VN)
19 October	18Shimo Kick-off Meeting in Bangkok, Thailand (HAS)
8-11 November	Air Compressor Master Dealers Meeting in Taipei, Taiwan (HAS)
21-24 November	Metalex 2018 in Bangkok, Thailand (HAS-TH)
6-9 December	Manufacturing Indonesia 2018 in Jakarta, Indonesia (HAS-IDN)

©Hitachi Asia Ltd.

Industrial Components & Equipment Group  
30 Pioneer Crescent, #10-15 West Park Bizcentral  
Singapore 628560  
www.hitachi.com.sg/ice

Tel: (65) 6305 7400  
Fax: (65) 6305 7401