

# News Release

FOR IMMEDIATE RELEASE

**Contact:**

Kazuko Amamoto  
Hitachi Asia Ltd.  
+65-6212-1797  
ccg@has.hitachi.com.sg

## **Hitachi Asia Partners with AGT International-O'Connor's Consortium for Singapore's Safe City Test Bed Project**

*To showcase Similar Face Search Technology at World Cities Summit 2014 in Singapore*

**Singapore, May 28, 2014** --- Hitachi Asia Ltd. gets to showcase its pioneering and cutting-edge technology on urban solutions called Similar Face Search (SFS) during the successful completion of a CityMind smart cities project in Singapore. Hitachi Asia is the technology partner of AGT International-O'Connors in the consortium that tested intelligent analytics solutions to the Government of Singapore's Safe City Test Bed Project managed by the Ministry of Home Affairs and the Economic Development Board (EDB). The Safe City Test Bed Project is an R&D initiative by the Singapore government to develop new capabilities to keep Singapore safe.

"The encouraging result of the live test has proven the world-class capabilities of Hitachi to provide urban solutions that meet the needs of society's challenges. Hitachi Asia has been actively developing and promoting potential urban solutions in partnership with various business units and testing these solutions Asia-wide," said Mr. Rick Lee, Senior Vice President and General Manager, Center of Excellence, Hitachi Asia Ltd.

As Singapore is already one of the safest countries in the world, the Safe City Test Bed Project demonstrates the government's continuing efforts to remain vigilant and to further improve the level of safety in the country.

The innovative safety and security solutions developed during the test bed programme will assist the government in shaping Singapore's safety and security landscape.

Hitachi Asia was involved in the design and integration of its technology solutions into the AGT-O'Connor's System.

The SFS technology will be showcased at the Hitachi Asia booth at the World Cities Summit 2014 to be held at the Marina Bay Sands in Singapore from June 1-4, 2014.

**About Hitachi Asia Ltd.**

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd. and established in Singapore in 1989, has offices across seven Asian countries (Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam). Focusing more than ever on the Social Innovation Business, Hitachi Asia's business includes information systems, power and industrial systems, R&D, international procurement and Centre of Excellence. For more information on Hitachi Asia, please visit the company's website at <http://www.hitachi.com.sg>.

###