

# News Release

**FOR IMMEDIATE RELEASE**

Contacts:

Singapore: Kazuko Amamoto  
Hitachi Asia Ltd.  
+65 6212 1797  
[ccg@has.hitachi.com.sg](mailto:ccg@has.hitachi.com.sg)

## Hitachi Asia Appoints Yasuo Mizutani Managing Director of Hitachi Asia (Thailand) Co., Ltd.

Bangkok, Thailand, March 11, 2014 --- Hitachi Asia Ltd. today announced the appointment of Mr. Yasuo Mizutani as Managing Director of Hitachi Asia (Thailand) Co., Ltd. where he will assume responsibility for managing the Hitachi Asia Thailand operations, driving growth for its Social Innovation Business and building synergy among the Hitachi Group of Companies in Thailand.

With a long experience in the ASEAN market, Mr. Mizutani was formerly the Deputy Managing Director at Hitachi Asia (Thailand) Co., Ltd. Also, he will still concurrently assume the position as General Manager, Air Conditioning & Refrigeration Group and Power & Infrastructure Systems Group, Hitachi Asia (Thailand) Co., Ltd.

He will succeed Mr. Kazuo Karasawa, who after five years of leading the operations in Hitachi Asia (Thailand) Co., Ltd., will assume a leadership position in Hitachi, Ltd. as Head of Division, Sales & Marketing Division, Rails Systems Company, Hitachi, Ltd. with effect from April 1, 2014.

“Thailand, which used to be positioned as one of the most important manufacturing base for Hitachi, is now a high potential market for us. It’s also a hub region for the company in expanding and launching its business in neighbouring countries like Myanmar and Laos,” noted Mr. Mizutani. “The country is a vital part of Hitachi Asia’s operations and my immediate task is to ensure Hitachi’s commitment to the market and to support Thailand businesses in a wide range of industries.

Mr. Mizutani joined Hitachi Sales Corporation in 1987 and after holding various supervisory positions in the company, he moved to Hitachi, Ltd. in 1995.

In 1996, he was appointed Assistant Manager, Asia & Middle East Sales Department, Home Appliance and IT Media International Sales Division, Hitachi Ltd. After a year, he was relocated to Singapore to join the Hitachi Consumer Products Singapore Pte. Ltd. as Manager of Product Planning Section.

In 2001, he moved to Hitachi Asia Ltd. as Senior Manager, Product Planning Section, Digital Media Systems Group. In 2008, he was assigned Senior Manager, Group Company Office, Hitachi Capital Corporation. After which, Mr. Mizutani was assigned as President Director of PT Hitachi Modern Sales Indonesia from 2010 to March 2013 to promote business expansion in Indonesia.

He graduated from the Faculty of Engineering at Seikei University in Tokyo in 1987.

About Hitachi Asia Ltd.

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd. and established in Singapore in 1989, has offices across seven Asian countries (Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam). Focusing more than ever on the Social Innovation Business, Hitachi Asia's business includes information systems, power and industrial systems, R&D, international procurement and Centre of Excellence. For more information on Hitachi Asia, please visit the company's website at <http://www.hitachi.com.sg>.

###